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Intellectual Property Administration
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ATTORNEY DOCKET NO. 10008156-1

IN THE U.S. PATENT AND TRADEMARK OFFICE
Patent Application Transmittal Letter

COMMISSIONER FOR PATENTS
Washington, D.C. 20231

WRONG DOCKET #

Sir:

Transmitted herewith for filing under 37 CFR 1.53(b) is a(n): ☒ Utility ☐ Design

(X) original patent application,

() continuation-in-part application

INVENTOR(S): Darrel D. Cherry et al.

TITLE: CONTROLLED CUSTOMIZED ADVERTISING METHODS IN MEDIA

U1017 U.S. PTO
09/872668

06/01/01

Enclosed are:

(X) The Declaration and Power of Attorney. (X) signed () unsigned or partially signed
(X) 4 sheets of drawings (one set) () Associate Power of Attorney
() Form PTO-1449 (X) Information Disclosure Statement and Form PTO-1449
() Priority document(s) () (Other) (fee \$)

CLAIMS AS FILED BY OTHER THAN A SMALL ENTITY				
(1) FOR	(2) NUMBER FILED	(3) NUMBER EXTRA	(4) RATE	(5) TOTALS
TOTAL CLAIMS	14 — 20	0	X \$18	\$ 0
INDEPENDENT CLAIMS	3 — 3	0	X \$80	\$ 0
ANY MULTIPLE DEPENDENT CLAIMS	0		\$270	\$ 0
BASIC FEE: Design (\$320.00); Utility (\$710.00)				\$ 710
TOTAL FILING FEE				\$ 710
OTHER FEES				\$
TOTAL CHARGES TO DEPOSIT ACCOUNT				\$ 710

Charge \$ 710 to Deposit Account 08-2025. At any time during the pendency of this application, please charge any fees required or credit any over payment to Deposit Account 08-2025 pursuant to 37 CFR 1.25. Additionally please charge any fees to Deposit Account 08-2025 under 37 CFR 1.16, 1.17, 1.19, 1.20 and 1.21. A duplicate copy of this sheet is enclosed.

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Date of Deposit June 1, 2001

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By Devin R. Jensen
Typed Name: Devin R. Jensen

Respectfully submitted,

Darrel D. Cherry et al.

By Devin R. Jensen
Devin R. Jensen

Devin R. Jensen

Attorney/Agent for Applicant(s)
Reg. No. **44.805**

Date: June 1, 2001

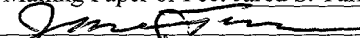
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Typed Name of Person Mailing Paper or Fee: Jared S. Turner

Signature: 

PATENT APPLICATION
DOCKET NO. 10008156-1

CONTROLLED CUSTOMIZED ADVERTISING METHODS IN MEDIA

INVENTORS:

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